



Ithra's 300-seat cinema is a screening venue for Ithra's diverse public and professional audiences. The Cinema has a stage, so it is also used as an auditorium and performance venue. Ithra is now one of the Kingdom's leading independent

film production houses, and films produced by Ithra have been shown commercially, streamed on services such as Netflix and featured at film festivals such as Cannes and the Red Sea International Film Festival.

# Ithra Great Hall



Ithra's 1,600 square meter Great Hall offers visitors a window to the world as it hosts traveling exhibitions, major events, conferences and installations designed to expand visitors' worldview with cross-cultural displays covering the arts, sciences, history and more in an

expansive and unique copper-lined space. A highlight of the 2022 Great Hall programming was the inaugural mounting of "The Hijrah Exhibition: In the Footsteps of the Prophet ﷺ" curated by the Ithra Museum and which will travel to other Saudi and international venues.

# Ithra Tower



Soaring 18 stories into the sky, Ithra Tower houses a wide range of educational facilities from senate-style boardrooms and laboratories to multimedia resources, art studios and a state-of-the-art immersive lab. Topped by a flexible restaurant

space, the Tower hosts workshops and programs in STEAM (science, technology, engineering, art and math), literature, media and creativity, where people across all age groups and interests can access skills-based programs.